Retail it

Shopify Connector for Cegid Retail

Efficient Retail Integration

Overview

Seamlessly connect Shopify with Cegid Retail to unify your online and in-store operations.
Our integration synchronises product, inventory, and customer data in real time, ensuring consistency across all sales channels while reducing manual data entry and errors.

Enhance omnichannel capabilities with automated order processing, supporting Click & Collect, Reserve & Collect, and Ship from Store, giving customers greater flexibility in how they shop. Live inventory updates and dynamic pricing ensure accurate stock availability and pricing across platforms.

This powerful connector streamlines operations, improves efficiency, and provides a centralised view of sales and inventory, helping retailers deliver a smooth and consistent shopping experience.

Key Features

Customer Data Management
Automatically synchronise and validate customer records using email verification.

Key Features

Product Synchronisation
Eliminate unnecessary data entry by automatically transferring product details, attributes, images, price lists, and stock levels between systems.

Real-time Inventory Control
Minimise overselling by maintaining accurate, up-to date stock levels, particularly when managing shared inventory pools.

ECommerce Order Processing
Efficiently manage order fulfilment from central warehouses, retail locations, or via Click & Collect, with live order status updates.

Dynamic Price Updates
Implement price changes without requiring complete product data re-uploads.

Order Management
Process cancellations, returns, refunds, and fulfilment seamlessly across platforms.

Omnichannel Gift Cards
Enable seamless redemption and management of gift cards across both online and physical store locations.

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