



Adobe Commerce Connector for Cegid Retail

Integrated Retail Operations

Overview

Enhance your retail operations by integrating Adobe Commerce with Cegid Retail using our connector. This integration streamlines essential functions, including product, inventory, and customer management, while providing comprehensive omnichannel order processing, encompassing Click & Collect, Reserve & Collect, and Ship from Store.

Our solution delivers a unified experience for retailers, improving efficiency and accuracy across all customer touchpoints.

Key Features

Dynamic Price Updates

Implement price changes without requiring complete product data re-uploads.

Product Synchronisation

Eliminate unnecessary data entry by automatically transferring product details, attributes, images, price lists, and stock levels.

Real-time Inventory Control

Minimise overselling by maintaining accurate, up-to date stock levels, particularly when managing shared inventory pools.

ECommerce Order Processing

Efficiently manage order fulfilment from central warehouses, retail locations, or via Click & Collect, with live order status updates.

Gift Cards, Loyalty Programmes, and Sales Conditions

Fully integrate gift card and loyalty programme functionalities, as well as sales condition management.

Post-Sale Order Management

Manage cancellations, returns, refunds, and order fulfilment to ensure customer satisfaction.

Customer Data Management

Automatically synchronise and validate customer records using email verification.

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