



## CUSTOMER SELF REGISTRATION APPLICATION

### BOOST YOUR DATA WITH OUR SELF REGISTRATION APP

*Capturing customer data at the point of sale can be cumbersome.*

*Some of the pain points are:*

- *Shoppers are hesitant to hand over their details*
- *The process can take long and slows down activity at the POS*
- *Spelling names and email addresses can be time consuming*
- *Data quality is often poor due to pressures or spelling errors*

Our app resolves these issues by allowing the following:

- Customers to **create or update** their own record while the sale continues
- **Opt in or out** of marketing preferences
- Uses **any** modern web browser
- Available to use on Android, iOS, MacOS or Windows devices

### FOR MORE INFORMATION

 020 8605 9768

 [sales@retailit.com](mailto:sales@retailit.com)

**Better data leads to more sales**

## **OUR SPECIALITY**

### **CONSULTANCY**

We are experts in retail technology and know what solutions retailers require to be more productive. Our primary focus is to simplify complex IT workflows for retailers that allow them to focus on retail and less on the technology that they have invested in.

### **APPLICATION INTEGRATION**

Building solutions that work how retailers want them to work and not how we want them to work is key to our approach.

### **UNIFYING COMMERCE**

Challenging times require change and that is what we are best at. Our focus is to change retail businesses from single channel to a truly omnichannel business.

### **ONGOING SUPPORT**

Our technical consultants are available 364 days of the year offering support to retailers from 8am to 8pm. We have standard, intermediate and premium packages available to suit every budget.

## **CONTACT US NOW**

For more information on how we can help you take stock of your business applications and processes, contact us on:

Telephone: **020 8605 9768**

Email: **sales@retailit.com**



## **ABOUT US**

We implement Cegid Retail, an advanced retail management solution alongside our Retail Hub. Our Retail Hub is a cloud based tool that allows different systems to operate together. This allows us to design specific workflows with these different systems that greatly increase efficiency and productivity, providing better sales, profitability and ultimately, great customer service.