



**Offer Catalogue**



**cegid**



# Special Offers Test&GO Retail the New Way

Cegid remains by your side during these uncertain times. To help support you, we've launched a range of **'Test&GO'** offers. New shopping scenarios (click & collect, order in store, ship from store), managing single stock, the new role of in-store sales associates, in-store mobility and real-time intelligence... retail is constantly changing.

We invite you to take a look at this catalogue of offers to help you respond to these changes and **Retail the New Way.**





Special Offers  
Test&GO  
**Retail the New Way**

**WHY HAVE WE LAUNCHED TEST&GO?  
OMNICHANNEL, DIGITAL STORE  
TRANSFORMATION AND REAL TIME ARE NO  
LONGER AN OPTION.**

Your customers expect to shop via any channel and touchpoint offline (own stores, shop in shops etc.) and online (web, social media, market place). They expect a seamless and consistent shopping experience. Alongside intense economic pressure in retail, this means that your stores have to adapt and staff roles and expectations are changing.

## HOW? WITH A UNIQUE OFFER TO HELP YOU EXECUTE YOUR OMNICHANNEL STRATEGY.

**Single Stock Management:** Gain a single, real-time view of your stock and optimise fulfilment with Cegid's Order Management (OMS) and Distributed Order Management (DOM) modules.

**Omnichannel Scenarios:** Address all key shopping scenarios, like Click & Collect, E-reservations, Order In-store to maximise sales opportunities.

**Ship from Store:** Turn your physical stores into logistics hubs and fulfil customer orders quickly, efficiently and in the most sustainable way possible.

Special Offers  
Test&GO  
**Omnichannel**

cegid

A grayscale photograph of a young woman with curly hair, smiling broadly. She is wearing a denim jacket. The image is partially obscured by a blue rectangular box containing white and dark blue text.

Special Offers  
Test&GO  
**Retail the New Way**

## **EMPOWER YOUR SALES ASSOCIATES WITH DIGITAL TOOLS TO BETTER-SERVE YOUR CUSTOMERS.**

**Transformation of Stores and Store Associates:** Your stores must evolve to become a point of service, a place to experience and a logistics hub. To carry out these demands, store associates need both back & front store mobile tools to better serve, sell, fulfil orders, manage stock etc.

**Agility through Retail Intelligence:** Your employees, store associates, managers and directors must have real-time data, intuitive dashboards and insights to understand key trends, to make informed decisions and keep track of KPIs.





# Test&GO Catalogue

## DISCOVER THE 'TEST&GO'\* OFFERS.

***Solution*** : Cegid Retail Y2

***Modules*** : All Omnichannel modules, Retail Intelligence, Inventory Tracking, Mobile POS + SaaS migration.

***For*** : All Y2 customers, all retailers

***Mode*** : SaaS | On Premise

***Type*** : Test&GO\*

***Duration*** : **3 month trial** (from date of signed order).  
36 month commitment (if accepted)  
following trial period.

***Services*** : **Special services offer available.** Please contact your local Cegid sales representative for more information.

cegid

\*You can test the Cegid Retail modules free for 3 months (excluding service costs), for any enrolments before 30th April 2021, as set out in the terms and conditions of the Test&GO Agreement. This offer cannot be accumulated with any other offers.

# Test&GO Offer Omnichannel



**Solution** : Cegid Retail Y2

**Modules** : All Omnichannel modules |OMS|DOM

**For** : All clients, all retailers

**Mode** : SaaS | On Premise

**Type** : Test&GO\*

**Duration** : 3 month trial (from date of signed order) + 36 month commitment (if accepted) following trial period.

**Services** : Special services offer available. Please contact your local Cegid sales representative for more information.

*Offer valid until 30th April 2021*

Retail *the New Way*



**Accelerate your omnichannel transformation and increase opportunities to sell and serve your customers, .**



**All shopping scenarios** : rapidly deploy all omnichannel services available in Cegid Retail Y2: Click & Collect | Order In Store | E-Reservation | Ship from Store

**Ship from Store** : Transform your stores into logistics hubs and fulfil online orders from the most convenient, cost-effective location and in the most sustainable way possible.

**Manage single stock and order orchestration:** Gain a single, real-time view of your stock and optimise order fulfilment.

# Test&GO Offer Mobile POS



**Solution** : Cegid Retail Y2

**Modules** : Mobile POS

**For** : All clients, all retailers

**Mode** : SaaS | On Premise

**Type** : Test&GO\*

**Duration** : 3 month trial (from date of signed order) +  
36 month commitment (if accepted)  
following trial period.

**Services** : Special services offer available.  
Please contact your local Cegid  
sales representative for more  
information.

*Offer valid until 30th April 2021*

Retail *the New Way*



**Rethink the in-store customer journey. Reduce wait times, make queuing a thing of the past and deliver a seamless and stressless experience.**

Social distancing, sanitiser stations, contactless shopping and payments...retail won't be the same for some time. Nonetheless, providing safe and personalised service will still be what sets apart those that will succeed - all be it with less human contact. It's now even more important to digitise your stores and empower staff with mobile tools to improve the shopping experience and help drive more sales.



From now on, your store associates will be able to:

- Share real-time information with the customer, quickly and efficiently
- Process multiple omnichannel orders in a single basket
- Accelerate the sales process thanks to 'Queue Busting'
- Fulfil online orders from the store
- Manage sales – with contactless payment
- And much more!



# Test&GO Offer Inventory Tracking



**Solution** : Cegid Retail Y2

**Modules** : Inventory Tracking

**For:** all clients, all retailers

**Mode** : SaaS | On Premise

**Type** : Test&GO\*

**Duration** : 3 month trial (from date of signed order) +  
36 month commitment (if accepted)  
following trial period.

**Services** : Special services offer available.  
Please contact your local Cegid  
sales representative for more  
information.

*Offer valid until 30th April 2021*

Retail *the New Way*



**Rethink your store's back-office logistics and accelerate your omnichannel strategy.**

It's vital to put in place omnichannel services and tools that will help you manage stock across multiple channels. You need to do everything you can to get more productivity out of your stores and staff.

Take advantage of Test&GO Inventory Tracking. This mobile "back-store" logistics solution is specially designed to manage inventory for inter-store transfers, for checking deliveries, to manage omnichannel picking etc.



- Quick to set up with a rapid ROI
- Significant productivity gains
- Improved responsiveness in the current economic climate
- Easy adoption and use by staff

# Test&GO Offer

## Retail Intelligence



**Solution** : Cegid Retail Y2

**Modules** : Retail Intelligence

**For** : All clients, all retailers

**Mode** : SaaS | On Premise

**Type** : Test&GO\*

**Duration**: 3 month trial (from date of signed order) + 36 month commitment (if accepted) following trial period.

**Services** : Special services offer available. Please contact your local Cegid sales representative for more information.

*Offer valid until 30th April 2021*

Retail *the New Way*



**Optimise decision making and increase agility; both essential to Retail the New Way.**

**With our Retail Intelligence tool, you will be able to :**

Rapidly analyse large volumes of data



- Identify key trends and highlight key areas of concern
- Gain a greater understanding of your customers and the impact of your marketing efforts
- Optimise the flow of stock to your stores
- Benchmark against your key competitors

**Fine-tuning stock levels will enable you to:**

- Determine the most effective promotions to shift stock and plan seasonal activities
- Optimise inventory & replenishment

# Special Offer

## SaaS Migration



**Solution** : Cegid Retail Y2

**Modules** : SaaS Migration

**For** : all clients, all retailers

**Mode** : SaaS

**Type** : Migration

**Duration** : 3 month trial (from date of signed order) + 36 month commitment (if accepted) following trial period.

**Services** : Special services offer available. Please contact your local Cegid sales representative for more information.

*Offer valid until 30th April 2021*

Retail *the New Way*



**Free up your IT resources and gain agility with SaaS to accelerate your omnichannel and digital transformation with this all-in-one solution.**

The pandemic has shone a spotlight on those retailers who have delayed or not yet made the switch to digital and omnichannel services. It's also highlighted strains on retailers' IT resources putting a renewed focus on the importance of transitioning to SaaS.



For increased performance, you can now take advantage of Test&GO SaaS Migration to migrate to Cegid Retail Y2 in SaaS mode, which is specifically designed for smaller retailers with fewer than 15 stores, 30 POS, independent stores, concessions or franchisees.





**Test  
&GO**

Contact us to take advantage of these offers. Valid until 30th April 2021  
[www.cegid.com/retail](http://www.cegid.com/retail)

**RETAIL THE NEW WAY**

**cegid**