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Retail

Point of sale

A photograph of a clothing store interior. The scene is dimly lit, with four large, white, dome-shaped pendant lights hanging from the ceiling. The store features dark metal shelving units. On the left, a rack of clothes hangs, including a blue jacket, a pink shirt, and a light blue shirt. In the center, a wooden shelf holds various items: a black boot, a camera, a framed picture of a hand, and a CD. Below this, a wooden crate holds folded clothes. On the right, another rack of clothes hangs, including a red jacket and a blue jacket. In the foreground, a wooden shelf holds folded clothes, including a white t-shirt with "U.S. NAVY" printed on it. The background wall is decorated with a large, stylized "LV" logo in red and blue. The overall aesthetic is modern and minimalist.

Let
Lightspeed
work for
you

People are talking

“

Lightspeed saves me a day of work a week!

”

Jenifer Burnett
Punchy's

“

In the first year of implementing Lightspeed solutions, customers typically see a 20 percent increase in revenue.

”

Women's Wear Daily

“

We offer a personalized in-store service, and we can now extend our reach with customized communications. We have brought fashion to the next level in the area. Lightspeed is the right fit for us.

”

Pierre-Benoit Duhamel
Clusier Habilleur

Lightspeed's mission is to support, inspire and empower entrepreneurs and dreamers everywhere.

We challenge ourselves to make the complicated, simple and give our customers the tools and support they need to help their business grow and thrive. Lightspeed is a technology company driven by the human spirit.

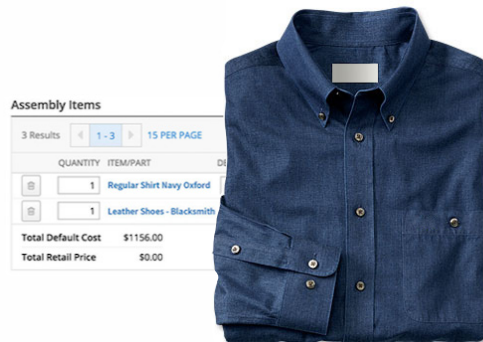


Let
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Inventory management

Whether you sell product bundles, serialized merchandise or items that require multiple variations, your POS system helps you keep stock moving and gives customers what they're asking for.

- ▶ Use one master order to combine purchasing, transferring and ordering from multiple vendors
- ▶ Create special orders to meet individual customer needs
- ▶ Track unit costs, inventory levels and SKUs across multiple locations
- ▶ Add items directly into your stock from thousands of preloaded catalogues
- ▶ Create product variations such as size, color and material
- ▶ Create, track, and assign unique serial numbers to products
- ▶ Bundle individual items to sell them as a package
- ▶ Send defective or damaged items back to the vendor, automatically removing them from your inventory

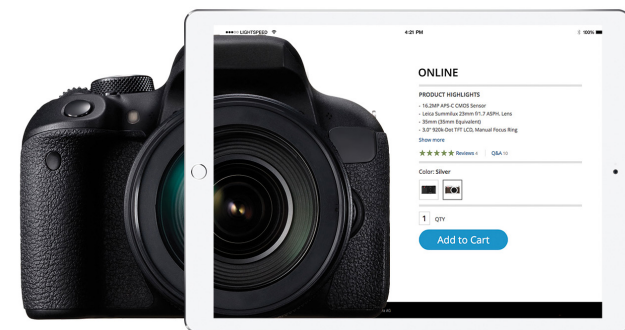




Omnichannel

Fuse your brick-and-mortar and online stores with an integrated eCommerce and POS platform. Stay open for business 24/7, reach more customers and generate more sales.

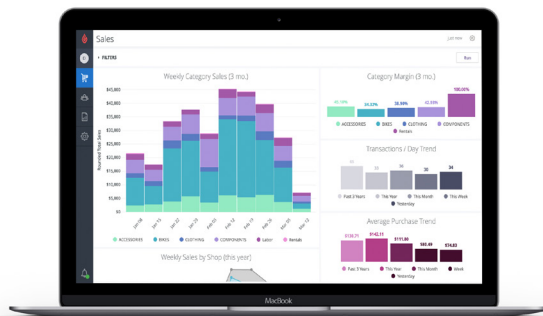
- ▶ Centralized inventory management system to track stock across channels
- ▶ A single view of customer data and purchase history regardless of where they shop
- ▶ Clear and concise reporting for a comprehensive view of your business



Reporting

See today's numbers or take a look at the past year with dashboards that make it easy to see sales, profits and changes over time. Use variables and filters to understand what's happening across all store locations:

- ▶ See the performance of products and individual stores
- ▶ Identify opportunities for growth and business improvement
- ▶ Learn which employees are your top performers
- ▶ Better understand your customers' shopping habits





People are talking

“
I love how Lightspeed is an all-in-one package that is not only beautiful, but also so easy to use. New employees who start, are up and running in a day!
”

Ariel Bruck
Danielle B Jewelry

“
Part of Lightspeed's appeal is that it is designed from the start for independent retailers.
”

Bridal Buyers

“
I wanted to work with a system that looked towards the future, which is why I chose Lightspeed.
”

Yinon Badichi
Badichi Belts