



AFD Postcode Lookup

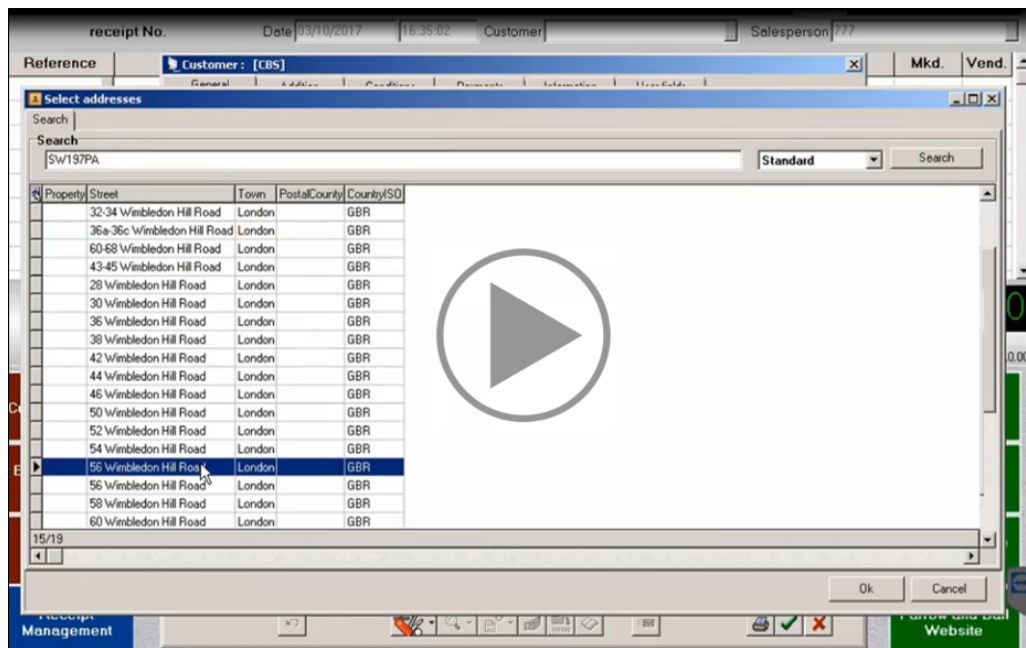
Every retailer knows the importance of understanding their customers. This process starts the first time you acquire their information - often during their first in-store purchase. However most customers don't want to spend long providing contact information at the point-of-sale.

Our AFD Postcode Lookup tool adds a time-saving function in the New Customer area on your CBR or Y2 system. It allows whoever is processing the sale to select the full address of the customer, simply by entering in their postcode and selecting the address from the populated list.

Benefits:

- Time saving - no need to manually type customers' address
- Eliminate spelling mistakes
- Ensures wrong address not added
- Confidence that all details are correct

To see this tool in action, take a look at this video:



The cost to add this to your system is based on a per licence fee - contact ben@retailit.com for an accurate quote.