



RETAIL IT CLOUD

ENSURING RETAILERS OF ALL SIZES ARE TAKING ADVANTAGE OF THE LATEST TECHNOLOGY

Cloud computing is a phrase that's everywhere at the moment. But what is it? And what should retailers know about it?

Cloud computing simply refers to the delivery of applications and services over a network – normally the internet – from any internet connected device. Which means companies no longer have to purchase, install and manage expensive business management software.



THE ADVANTAGES FOR RETAILERS

Whether you're a one store boutique or a chain of high street shops, the availability of Cloud technology is good news. Cost savings, improved customer service, convenience, flexibility and scalability are just some of the advantages.

With Retail IT's Cloud based version of Yourcegid Retail, one of the benefits is real-time data. You can have up-to-date information on stock, customers, staff, and turnover; as well as round the clock access to your back office functionality via any device, anywhere in the world. And instead of having to purchase expensive software in a box, the Cloud provides on-demand services, which means you only pay for what you use.

With Cloud technology you can:

- Manage sales, stock, loyalty schemes, gift cards and price changes centrally in real-time
- Reduce stock holding by up to 5% of turnover, with real-time and efficiency improvements
- Automate time-consuming tasks, saving money on administration
- Increase turnover with targeted and monitored marketing campaign management
- Improve buying patterns via accurate reporting including colour and size variants

A FEATURE RICH SERVICE

- Customer relationship management: purchase history, orders, reservations, loyalty schemes, gift cards, discounts
- Personalisation: barcode printing, label creation, own logo and message on receipts
- Returns management: return reasons, store credits
- Security: system access based on separate groups such as owner, manager, sales assistant
- Detailed real-time reporting: inventory, purchasing, sales, exceptions
- Customisable CRM dashboard: customer user defined fields
- Stock management: stock control, stock counting, transfers, adjustments, replenishment



RETAIL IT OFFERS A FULLY SUPPORTED SERVICE

With Yourcegid Retail there's no need to worry about software licences, data storage and administration. Your contract includes:

- Access to Retail IT's 8am - 8pm software support service with remote access support
- Automatic software maintenance including free upgrades annually, with two major and two minor software releases from Cegid each year, giving you full access to new features and functions
- A hosted server fully maintained by Retail IT which means we take care of back ups, Windows updates, virus management, database management and general server management

**TOTALLY
TRANSPARENT
PRICING**
£198* PCM PLUS
£1500*
 ONE-OFF SET-UP FEE

*All prices subject to VAT. £99 per calendar month per license, minimum of two required. £1500.00 standard set up fee to cover training and deployment, bespoke requirements quoted upon request. Full terms and conditions available on request. This software is also available to purchase outright.

How can Yourcegid Retail make a difference to your business? Call 020 8605 9768 to find out.

Yourcegid | **RETAIL**
 Software for Business